**Interview techniques:**



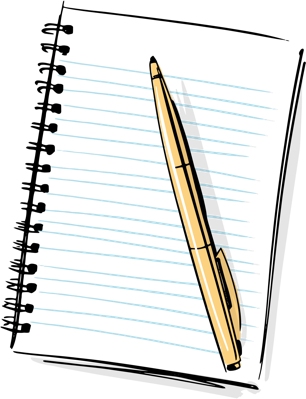
**Be positive:** Be upbeat and optimistic about your career outlook. Be enthusiastic about the position you’re being interviewed for.

**Sell what you can do**: Know what skills and benefits you can bring to the job roll. Convince the interviewer that you can fulfil the desired results.

**Set goals:** Prior to the interview write down where you’d like to be in 1, 3- or 5-years’ time.



**Line up your questions for the interview:** Prepare for the interview by writing down any questions you have about the job role.



**Don’t give up!** Even if you’ve had a bad interview or rejected for a job you were sure you’d be perfect for, keep trying!

**Research the industry and company:** research who the firm’s competitors are, what its competitive advantages are and the best way for it to go forward.